

WE HAVE ONE GOAL:
BRING DIGNITY & HOPE TO YOUTH IN FOSTER CARE

COMFORT CASES®

YOUR BRAND.
THEIR FUTURE.

Join Us To Pack 2,400
Comfort Cases® in 24 Hours LIVE

OUR MISSION

We inspire communities to bring dignity and hope to youth in foster care through Comfort, Community, Character, and Compassion.



On any given day, there are more than 368,000 children in foster care in the United States. Most of them are removed from their homes with little more than the clothes on their backs. If they do have any personal belongings, they are given a trash bag in which to carry them.

At Comfort Cases, we believe that every child deserves to feel a sense of dignity. Every child deserves to pack their belongings in a special bag that they can call their very own. Every child deserves to have a cozy new pair of pajamas, a brand new warm blanket, and a new stuffed animal to hug during the traumatic transition into foster care.



ROB SCHEER'S STORY

Founder of Comfort Cases

Rob entered the foster care system as a child who had lost both parents. He was brought into a house with all of his belongings in a tattered and torn trash bag. As Rob and his husband Reece went through the adoption process for each their five children, they arrived on their doorstep through foster care experiencing the same undignified process Rob endured forty years ago.

Floored by the fact that children still carry their lives in a bag used for trash over four decades since his own experience, Rob decided to devote his life to restoring dignity to those transitioning in and out of foster care with the creation of Comfort Cases.

Each year, our mission grows stronger - to reach even more children and youth in foster care, including those transitioning out of the system. Through Comfort Cases® and dedicated outreach programs, we aim to deliver dignity, hope, and support during some of life's most challenging transitions.



GET INVOLVED

Since our founding, Comfort Cases® has packed and distributed over 260,000 backpacks and Comfort XLs, delivering dignity and hope to children in foster care around the world. We are proud to have served hundreds of thousands of youth - but the need continues to grow.

You can be a key part of this monumental event! For the first time since 2019, we are hosting a **24-Hour Pack-a-thon experience** that will be streamed LIVE as we work together to pack 2,400 Comfort Cases® in 24 hours.

Together, we can ensure no child ever feels disposable.

November 20-21, 2026 | 7:00 AM - 7:00 AM

Comfort Cases National Center

Partner with us and align your brand at the center of our biggest event yet! Each sponsorship package includes on-site recognition, digital visibility, and featured placement during our 24-Hour Livestream, all while making a direct impact on children entering foster care.

COMFORT CASES®

1 AVAILABLE



"WARM YOUR NIGHTS WITH COMFORT AND LOVE"

BLANKET SPONSORSHIP

INVESTMENT OF $5,000

Community Impact: Underwrites cozy blankets that give children entering foster care warmth, reassurance and something of their own.

- Exclusive recognition as the event's blanket sponsor
- Recognition on the event website, live ticker/progress display, and blanket packing station
- Corporate participation opportunity at the National Center
- Dedicated social media recognition and inclusion in the post-event impact recap
- Additional benefits may be added by the development team

Branding Opportunities

- Sponsor-branded tag attached to the blanket ribbon
- Recommended tag message: "Wrapped with love, with support from our friends at [Sponsor Name]."
- Logo placement at the blanket packing station and in applicable promotional assets

COMFORT CASES®

24 SLOTS AVAILABLE



A $1,000 gift helps power one hour of the marathon and keeps volunteers moving toward the average pace needed to pack approximately 100 Comfort Cases® per hour.

POWERHOUSE HOUR SPONSORSHIP

INVESTMENT OF $1,000

Sponsor Benefits (Companies may purchase multiple consecutive Powerhouse Hours)

- Exclusive naming rights for the sponsored hour
- Opportunity for employees and guests to participate at the National Center during the sponsored hour, subject to capacity
- Sponsor recognition at the beginning and end of the hour
- Facebook Live, Instagram Live, TikTok and other creative content opportunities
- Option to feature staff challenges, matching gifts or other approved activations
- Post-event update showing the number of cases packed during the sponsored hour
- Exclusive hourly sponsor benefit or keepsake - details to be selected by the development team
- Additional benefits may be added by the development team

Branding Opportunities

- Sponsor name and logo featured on the live ticker/progress display during the selected hour
- Hour-specific on-site signage and social media recognition
- Shared branding on approved live and recorded content created during the hour



Tax ID: 46-4044090

REAL STORIES. LASTING IMPACT.

"**We have been working with Comfort Cases for more than three years!** The team's level of professionalism, organization, compassion, and care is unmatched. Rob is an absolute pleasure to work with and very compassionate in not only foster care but trauma-filled families and children are his passion. **I love working with the team and look forward to sponsoring more Packing Party events.**"

Elevance Health

"Comfort Cases has impacted the lives of almost every child that has entered into our care. Most children come to us with garbage bags and are able to leave with book bags and/or XL's. We are so very thankful for everything you have done for us and the children we serve."

Safehouse Ministries
Youngstown, OH

GREATNONPROFITS 2023 TOP-RATED NONPROFIT

GUIDESTAR PLATINUM PARTICIPANT

MARYLAND NONPROFITS Proud Member

TO MAKE A TAX-DEDUCTIBLE DONATION OF ANY AMOUNT:

Scan our QR code or
Email us at info@comfortcases.org
Call us at (301) 605-7813

On behalf of the entire team and volunteers of Comfort Cases, thank you for your time and consideration. Because of generous people like you, we are not just delivering backpacks — we are delivering hope, dignity, and the belief that every child deserves to feel seen, valued, and loved.



COMFORTCASES®

You can make a difference in the life of a child in foster care.



(301) 605-7813

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ComfortCases.org

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